



31 January 2025

ADVISORY-2025-A-007

FOR : ALL ELECTRIC COOPERATIVES

**ATTN : ALL EC GENERAL MANAGERS
INFORMATION AND COMMUNICATION OFFICERS**

**SUBJECT : CALL FOR PARTICIPATION ON THE SIMULTANEOUS
SOCIAL MEDIA POSTING IN SUPPORT FOR NORDECO**

Greetings of Peace and Solidarity from PHILRECA!

This pertains to the recently aired Senate sessions relative to the plenary deliberation of House Bill No. 11072, granting for the Davao Light and Power Company, Inc. (DLPC) franchise expansion and on the allegations and misinformation on the performances of the ECs, particularly of Northern Davao Electric Cooperative, Inc. (NORDECO).

In light of this critical situation and the possible approval of DLPC's franchise on third reading, the Association urges all ECs and League of Electric Cooperatives Information and Communication Officers Nationwide, Inc. (LEXICON) members to express our unwavering support for NORDECO in its fight against private-for-profit takeover by the DLPC.

All ECs are hereby encouraged to participate in the protest campaign through the following guidelines:

1. Schedule of simultaneous posting/reposting of the statement are the following:

DATE	TIME	ACTIVITY
Friday, January 31	ANY TIME	SHARE POSTING OF THE RECENT "PHILRECA STATEMENT ON LAWMAKERS' MOVE TO ALLOW PRIVATE FOR-PROFIT TAKEOVER OF NORDECO"
Friday, January 31	3:00 PM - 4:00 PM	FACEBOOK POSTING OF ECS' UNIFIED STATEMENT
Monday, February 3	12:00 PM - 1:00 PM	FACEBOOK POSTING OF THE VIDEO FORMAT OF ECS' UNIFIED STATEMENT

2. The unified statement for the above activities are available via the links provided below. Kindly edit the "[EC Name]" before posting the statement. ECs may modify these materials, which shall be **transformed into a video format**, and insert their respective logos:

Drive link of the Materials for reference:

<https://drive.google.com/drive/folders/1FOTzOC04Uz8s5pkNLSvR7ImkFu8e7ahM?usp=sharing>

"United We Stand, We Stand United."



Editable Canva link of the Template Card:

https://www.canva.com/design/DAGdugT6dvU/xU8FI_syk_zPcQA9Tx_oSwA/edit?utm_content=DAGdugT6dvU&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

3. All ECs are urged to tag and mention the Facebook page of Senate of the Philippines (<https://www.facebook.com/senateph>) to facilitate the tracking and visibility of the unified posting in support of NORDECO. Please refer to the hashtags designated for the simultaneous posting:

- #JunkHouseBill11072
- #HandsOffOurECs
- #NoToFranchiseGrabbing
- #YesToNORDECO

4. All EC employees are encouraged to join and monitor the Facebook Live of the upcoming Senate sessions via Facebook page of the Senate of the Philippines (<https://www.facebook.com/senateph>), as the bill is set to be scheduled for third reading in any date between **February 3-5, 2025, 3:00pm.**

This solidarity campaign is a call for all ECs to mobilize all employees, and participate actively in the planned activities. Together, we can ensure that the voices of electric cooperatives are heard and that we uphold the rights of our members and communities against unjust private-for-profit takeover efforts.

Should you have any issues, concerns and/or clarifications, you may contact us at core@philreca.org, or our Resource Center Office at 0917.632.9963 or 0968.346.3640.

Thank you and Power on!

Respectfully yours,

JANINE GONZALES

Research Associate

Noted by:

MS. CLARISSE R. SANTOS

Research and Development Manager

ATTY. JANEENE DEPAY-COLINGAN

Executive Director/General Manager

"United We Stand, We Stand United."