



PHILRECA

PHILIPPINE RURAL ELECTRIC COOPERATIVES ASSOCIATION, INC.
— The Philippines' Electric Cooperatives —

08 January 2025

ADVISORY 2025-D-002

FOR : ALL GENERAL MANAGERS OF REGIONS IV-B, VI, VII,
VIII, X, XI AND CARAGA

ATTENTION : ALL EMPLOYEES

SUBJECT : LAKAD-TAKBO - POWER LOVE ON THE RUN:
Adventures to Power-up and Energize the Countryside.

Greetings from PHILRECA!

In celebration of the month of February, PHILRECA in partnership with the APEC Party-list will be conducting a nationwide fun run on **February 15, 2025 (Saturday)** entitled **LAKAD-TAKBO - POWER LOVE ON THE RUN: Adventures to Power-up and Energize the Countryside.**

This is to celebrate love, kindness, and strengthen relationships and connections within our community. This will provide an opportunity for our warriors of light and member-consumer-owners (MCOs) to express their love and gratitude towards their family, friends, and co-workers through a shared and enjoyable activity that promotes health and well-being.

In this regard, we would like to encourage all ECs to actively participate in the celebration by organizing the said activity, as outlined in the mechanics attached in this advisory. ECs are encouraged to make adjustments to the mechanics, provided that these modifications do not deviate from the fundamental concept of the event.

Event materials (*Tarp designs, shirt design and bib designs*) for the said event will be uploaded on this link below:

<https://drive.google.com/drive/folders/1vy0BQ-8zDekDWbVtUKjxAy2nre0FHO1?usp=sharing>

By coming together in a fun and active setting, we can foster a sense of unity, camaraderie, and appreciation for one another, and ensure the continued success of the rural electrification movement for the benefit of our MCOs and the communities we serve.

“United We Stand, We Stand United.”

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For other inquiries and/or concerns, you may reach Ms. Kathleen Cayat at 0916.266.6888 or Ms. Louella Cayat at 0939.905.2205, or via email at core@philreca.org/philreca1979@gmail.com.

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